

# JOHANNA HÖHENWARTER

### About me

Over the years, I have gained a lot of experience in various industries. Somehow I ended up back where I started: in tourism. My vision now is to combine everything with yoga and movement to offer guests unforgettable experiences in the most beautiful vacation destinations in the world.

## **Professional Experience**

# September 2023 -

## Yoga & Movement Freelancer

present

Germany & Portugal

- Taught classes in the following styles: Liquid Flow Yoga, Rest&Store, as well as Barre in Studio Veda (Leipzig)
- Check-in and operational tasks done in studio before and after class
- 1:1 yoga and meditation sessions
- Brand, marketing and website creation (in progress)

# July 2023 -September 2023

### Yoga Teacher / Childcare

Naturel Hotels, Treffen, Austria

- Daily morning yoga flow classes taught to guests and business groups, included 1:1 classes, small groups as well as large groups (up to 30 guests). Class style and pace varied depending on group due to the diversity in age, movement background, size of group, location of class, etc.
- Promoting yoga classes and program, inspiring guests to try new things
- Management and supervision of the kid's club in the hotel (planning and realisation of events, etc.)

# April 2023 -

# Various Yoga Projects, Freelance

July 2023 Munich, Germany

- Yoga classes organised and held in the park, built community and inspired people to keep up an active lifestyle
- Private individual yoga classes held according to clients' needs (focus on different areas of the body and alignments to strengthen the body and alleviate pain)

# Nov. 2020 -

### **Customer Growth Manager**

February 2023

Personio, Munich Germany

- Representing Personio at well-known logos, managing contracts and educating customers
- Handling customer escalations and engaging key stakeholders
- Continuous support and onboarding of new employees

# July 2018 -

# Junior Key Account Manager

October 2020

NextGuest CRM, Munich, Germany

- $Building\ and\ maintaining\ strong, long-term\ and\ trusting\ customer\ relationships\ with\ key\ accounts\ (hotels$ around the world) through regular communication, strategic advice and contract management  $\,$
- Planning, conducting and presenting client meetings or workshops abroad (for instance Mauritius)

# October 2015 -

## Conference Sales Executive then Supervisor

April 2018

Marriott Hotels, Munich, Germany

- Responsible for training and first point of contact for employees, managing daily tasks of team
- Qualified and negotiated group bookings and B2B events for 3 hotels in Munich based on predetermined sales

# March 2014 -

## Front Office Agent

August 2014

Renaissance Wien Hotel, Vienna, Austria

 $Check-in \ and \ check-out, guest \ services, upselling \ room \ categories, enrolling \ new \ members \ in \ Marriott's \ loyalty$ program, etc.

# Additional Experience: Movement

# September 2005 -

# Pre-Professional Competitive Dancer

July 2012

Art of Dance, Chester, New Jersey, USA

- Versatile dancer in a competitive team in different styles of dance: Contemporary, Ballet, Jazz, Tap, and Hip-
- Performed at various competitions (For ex. New York City Dance Alliance) as well as general performances (For ex. at the Joyce Theater, Alvyn Ailey and Broadway stages in New York City)
- Performing as a contemporary soloist and regional scholarship winner at the New York City Dance Alliance Nationals

# Education

Sept. 2012 -

BBA Tourism and Hospitality Management

August 2015

Modul University Vienna, Vienna, Austria

Grade with ECTS Credits: 83%

Sept. 2008 -

High School / International Baccalaureate Diploma

July 2012 West Morris Mendham High School, New Jersey, USA

"Weighted Grade Point Average": 4.785